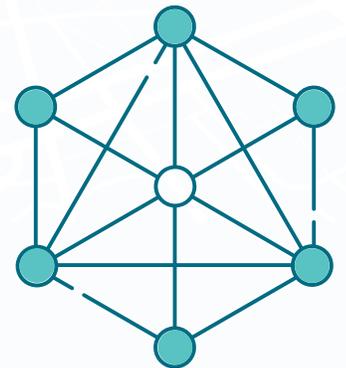


INTEGRATED NEEDS ASSESSMENT 101

WHAT IS AN INTEGRATED NEEDS ASSESSMENT?

Integrated Needs Assessment: using data and community input to determine priorities, strategies and goals in an integrated manner (rather than on an issue-by-issue basis) to understand connections and feedback loops.



The focus of the INA process is comprehensive community engagement and detailed research examining current community trends, gaps, and strengths. This is undertaken to provide context for understanding current social needs.

A comprehensive INA includes thorough participation and engagement from community stakeholders in the form of focus groups, surveys, or interviews. Utilizing a systematic process, INAs assist with allocation of resources and evaluations of existing social strategies for various issues a community may have.



WHY YOUR COMMUNITY SHOULD COMPLETE AN INTEGRATED NEEDS ASSESSMENT

Using a Systems Integration lens, the INA challenges the current way of doing needs assessments on an issue-by-issue or sector-by-sector basis separately. The traditional approach can increase fragmentation and duplication of efforts, while exhausting consulting dollars and people's energy. For instance, an INA would look at multiple issues and their interconnections, such as homelessness, community safety, mental health, and violence.

An INA will highlight areas of collaboration that are strengthening your community, and also determine areas where increased integration and reallocation of resources may be helpful.



KEY BENEFITS

Decrease the need for **multiple engagements** with community and stakeholders

Reduces costs of consultants and staff to undertake separate issue/sector-specific needs assessments

Allows a fuller **understanding** of community needs/areas of duplication because of its comprehensive scope

Shows **interconnection** between issues and how we might tackle multiple challenges simultaneously

Supports more **effective funding allocation** and integration to drive core community priorities



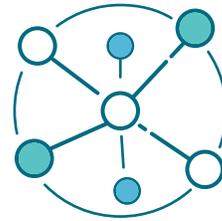
PROCESS OVERVIEW

An Integrated Needs Assessment for your community can include:



COMMUNITY TRENDS ANALYSIS

using multiple data sources to define local trends to identify the most pressing needs in your region



SYSTEMS ASSET MAPPING

inventory and analyze all relevant social services active in the community to better understand resources and how these are being accessed

COMMUNITY ENGAGEMENT STRATEGY

Community Kickoff Summit/Open House

to socialize the process with key stakeholders and invite participation in the process

Public Survey

to gauge perspectives locally in an accessible and anonymous manner

Solution Design Labs

to engage stakeholders to develop innovative, strengths-based solutions to local issues

A report of clear

PRIORITIES & RECOMMENDATIONS

for *moving your community forward* together



Support on implementation

TECHNICAL ASSISTANCE

as required to *put your plan into action*



INTERESTED IN FINDING OUT MORE?

email us to set up a meet & greet to explore further

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